

ADVANTAGE

Live Unconventionally



EMBRAER QUARTERLY
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Surrealist Landscapes

Photographer Benjamin Everett captures the imagination

Cleared to Fly

Praetor 500 awarded certification

Behind a Name

How branded residences are changing the way we live

MOSCOW

From the vast cobblestone stretch of the Red Square, which is surrounded by architectural marvels like the Kremlin and Saint Basil's Cathedral, to the beautifully ornate metro stations and a skyline punctuated with golden domes, Moscow is instantly recognizable. Home to the glittering six-tier Bolshoi Theatre and the Tretyakov Gallery, the city is a treasure trove of art and culture, with an energetic and glitzy undercurrent of designer shops, cliquy nightspots, hip restaurants and a dynamic art scene that places it firmly at the top with some of the world's best cities.



Café Pushkin is located in a splendid aristocratic mansion

WORDS Lauren Ho, IMAGES (clockwise from left page) © Gary Schmid / White Cube Studios, © Café Pushkin, © GUM, © Evgeniy Alekseev / The Tretyakov Gallery

RESTAURANTS

While never quite regarded as a culinary hub, the one restaurant that has defined Moscow's food scene over the years is Café Pushkin cafe-pushkin.ru. This popular 24-hour institution serves some of the best Russian staples in town including *blinchiki* (pancakes) to *pelmeni* (dumplings). A short 15-minute stroll down the road, Grand-Café Dr Zhivago drshivago.ru is a nostalgic Soviet-era throwback, dressed with paintings from prominent Soviet artists like Kazimir Malevich and Kuzma Petrov-Vodkin. Its extensive menu of updated Russian classics, such as Guriev porridge, is best enjoyed before a visit to the Kremlin, located across the street. Riding the wave of the city's hipster restaurants, Bambule bambule.ru is an easy-going wine bar that has a pared-back, retro interior reminiscent of 1970s Berlin. The menu consists of cocktails, biodynamic wines and a list of small bites like the tuna with house-made ricotta. Elsewhere, Chef Uilliam Lamberti serves up simple, yet modern European fare using seasonal local ingredients from an open kitchen in his eponymous restaurant Uilliam's uilliams.moscow.

ART

In recent years, Moscow has entered the art world at full throttle. It gained traction with the international community with the launch of Garage Museum of Contemporary Art garagemca.org, founded by art collector and philanthropist Dasha Zhukova. From June 28 to December 1, the exhibition *The Coming World: Ecology as the New Politics 2030–2100* occupies the entire museum. The New Tretyakov Gallery tretyakovgallery.ru, is your one stop spot for a full overview of 20th-century Russian art, from large-scale retrospectives of avant-garde artists like Kandinsky, Chagall and Malevich to nonconformist artists of the 1960s and '70s. Fans of Impressionism should head to the Museum of Russian Impressionism rusimp.su, which focuses on artwork of the late 19th and early 20th centuries. The museum's permanent exposition includes paintings by the likes of Valentin Serov, Konstantin Korovin and Pyotr Konchalovsky and displays pieces by contemporary artists within the scope of Russian Impressionism. Museum AZ museumaz.com displays the work of Anatoly Zverev, the enigmatic abstract expressionist whose style of Tachisme was based on deep philosophical convictions, particularly the idea of Momentalism within a unique Soviet context.



GUM stretches along one side of the Red Square for some 800 feet

SHOPS

When it comes to fashion, one constant in Moscow is TSUM tsum.ru, a high-end department store and the city's fashion grande dame for more than a hundred years. It's worth a visit due to its vast collection of global luxury brands. GUM gumrussia.com, located off the Red Square, also unites an array of leading fashion brands in an elongated gallery of shops under a vaulted ceiling made of glass. For those traveling outside of the city center, Barvikha Village blv.ru is a destination all in itself. Along with an offering of high-end fashion brands from Burberry to Céline, it also comprises a handful of car dealerships, restaurants, a hotel, a concert hall and even a wedding planning service. Back in the city, KM20 km20.ru is a hip three-story concept store that serves up a global selection of the hottest brands from JW Anderson to Raf Simons, while championing local designers like Gosha Rubchinskiy. Accessory brand Radical Chic radicalfashion.com is a top spot to pick up some easy-to-pack items like its trademark printed silk scarves.



The New Tretyakov Gallery is famed for contemporary Russian art



The Ritz-Carlton, Moscow offers the city's largest hotel rooms and suites

HOTELS

For a taste of true Russian indulgence, the Ritz-Carlton, Moscow ritzcarlton.com/moscow provides a no-expense-spared experience. The hotel's dramatic architecture and lavish gilded interiors set the scene for 24-hour butler service, caviar tastings and Kremlin views best enjoyed with a cocktail at O2 Lounge. On the other side of the Moskva River is the low-key, 14-room Villa Kadashi kadashihotel.com located inside a renovated, early 20th-century private villa. The property is a short 20-minute stride to the Red Square and is the ideal base for those looking to explore the best of Moscow. Behind a monumental Art Nouveau façade, the clean lines and understated design of the StandArt Hotel standarthotel.com was a game-changing addition to Moscow's hospitality offerings. Following suit, Moss Boutique Hotel mosshotel.ru is a hip, urban property and art gallery that hosts exclusive pop-up events throughout the year.



EMBRAER TIP

Fly into Moscow with a Legacy 450, carrying up to nine passengers—one of the smoothest rides possible thanks to the aircraft's active turbulence reduction.